

## Rally behind farming communities by supporting FRRR's Cyclone Debbie Repair Restore Renew Fund

**Cyclone Debbie** has devastated vast areas of rural and regional Queensland and Northern NSW. The cost will go into the billions; thousands of homes and businesses are damaged, and food production areas have been severely impacted by cyclone and flood damage.

The Foundation for Rural and Regional Renewal (**FRRR**) has launched a **Cyclone Debbie Repair-Restore-Renew Fund** to provide medium to long-term support for communities affected. FRRR exists to champion and support the social and economic and strength of rural Australia and has a strong commitment to supporting community-led disaster recovery.

**AFMA encourages all Farmers' Markets to actively support this campaign**, and help raise funds for the much-needed medium to long-term recovery of these communities. It's a great way for the people who buy through our Markets to show their support for farmers and the communities that support them.

The process is simple:

- Designate a forthcoming Market Day (or days) as your **Cyclone Debbie Fundraiser Day**
- Rally volunteers to man donation collection points at upcoming Farmers' Markets
- Ask stallholders to create signage and put collection boxes on their stall tables
- Organise a Market Hamper raffle
- Deposit the total donations raised by your market directly into **FRRR's Public Fund**  
(Note: all donations over \$2 are tax deductible)
  - **Foundation for Rural & Regional Renewal Public Fund**
  - **BSB: 633 000 and Account Number: 144 419 736**
  - Please use your Market's name & postcode as a payment reference and confirm your deposit by emailing [finance@frrr.org.au](mailto:finance@frrr.org.au)

FRRR will distribute the funds via grants to local grassroots community groups, ensuring communities receive support for the things that they need, when they are ready to turn their attention to community recovery.

More information is available in FRRR's press release launching the fund: <http://bit.ly/2ovpXZY>

Donations can also be made directly to FRRR online, by visiting: [www.frrr.org.au/donate](http://www.frrr.org.au/donate)

